



REDUSOL VS REDUSOL DL

ReduSol DL.

A number of years ago there were requests to develop a ReduSol version that would be somewhat more wear-resistant when applied in thin layers. Mardenkro has developed such a product and has named it ReduSol DL. (DL stands for “dunne lagen”, dutch for thin layers). ReduSol DL has been tested extensively and has been sold worldwide in the last two years upon request. The difference between ReduSol and ReduSol DL are only noticeable when applied as a thin application. In normal applications no changes have been seen in wear-resistance. Removability of both products is identical. The product has been sold in ReduSol buckets with a white lid instead of a green lid

A bit of history.

ReduSol has been around for almost 30 years. In this timeframe we went from ReduSol to an improved version ReduSol Xtra, it was more wear-resistant and no separate cleaner was needed to remove ReduSol Xtra from plastic. Over time only ReduSol Xtra was sold and ReduSol was taken off the market. A number of years later the name ReduSol Xtra was dropped and it was simply called ReduSol. Other changes that have taken place, in any of our products, are minor changes in ingredients, sometimes due to availability and sometimes due to environmental considerations. These changes never even get communicated because the product’s performance or appearance has not changed.

Going forward.

Plant Products currently has some inventory of ReduSol and possibly ReduSol DL. For 2020 it has been decided that any ReduSol that Plant product will order will be the DL version. ReduSol DL will still be put in the normal ReduSol bucket with a white lid. Current inventory of ReduSol will be sold in 2020. In 2021 all ReduSol that Plant Products will receive is the DL formulation but in a regular ReduSol bucket with a green lid. Green lid and white lid are merely there to identify the different products for the transition year (2020).

Customer communication.

As mentioned above this change in product formulation is nothing new, other than the fact that we make it noticeable as we want to be able to identify the different product in the transition year. It is not unlikely that some customers will notice the change also. The explanation above can be communicated to the customers.

Please do not hesitate to contact me if you have any questions.

Peter Heemskerk



Mardenkro North America
Ph. 604-703-1103
Email: peter@mardenkro.com