



## **Vestaron Corporation appoints Plant Products exclusive Distributor for Greenhouse Market Canada Wide**

***Pioneering peptide-based pest control--conventional results with a biological impact!***

**Research Triangle Park, North Carolina and Leamington, Ontario. November 4, 2021.**

Vestaron Corporation (Vestaron), *The Peptide Company*, and Plant Products Inc have established a relationship for Plant Products to distribute Vestaron Greenhouse products in Canada, starting with Spear®-T in the Canadian market and followed by several planned introductions in the next few years.

**Spear-T** is a novel technology and a first of its kind in the control of important insects that affect the Canadian greenhouse market. Spear-T's flexibility, new mode of action (IRAC Group 32) and integration into an IPM Program are all key components of the new peptide-based bioinsecticide coming to the aid of Canadian growers. Look for the launch of this product soon.

"Plant Products is excited to start our journey with Vestaron to bring Spear-T and other novel peptide-based brands to the Canadian greenhouse market. This partnership will bring a brand-new mode of action to the market and help solve difficult-to-control pests in the greenhouse ornamental and vegetable markets coast to coast," explains Kelly Devaere, Product and Marketing Manager of Plant Products.

Ben Cicora, Vestaron's Senior Vice-President of Sales and Marketing added, "Vestaron is excited to be teaming up with Plant Products to deliver our technologies to the greenhouse market in Canada." He added, "We are confident in their team to grow our business in Canada and help us reach our goals."

Spear-T has been submitted to the Pest Management Regulatory Agency (PMRA) for registration in Canada.

**About Vestaron Corporation:** 600 Park Offices Drive, Suite 117, Durham, NC, USA 27709

Vestaron is *The Peptide Company* dedicated to improving the safety, efficacy, and sustainability of crop protection through migration from synthetic pesticides to biological peptides. Initially, Vestaron is focused on a class of peptides that kills insect pests efficiently, but is safe for humans, birds, fish, pollinators, and the environment. As part of this, the company has developed a proprietary platform for peptide optimization and fermentation-based peptide production that will allow development of a wide variety of biologic crop protection solutions.

**About Plant Products Inc:** 50 Hazelton St. Box 33, Leamington, ON N8H 1B8

Plant Products Inc. is a family owned, National distributor of Fertilizer and Crop Protection products serving the Professional Turf, Lawn Care, Greenhouse and Horticultural markets in Canada for over 70 years.

For more information about Plant Products Inc., please go to [www.plantproducts.com](http://www.plantproducts.com)

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Spear-T® is a registered trademark of Vestaron Corporation.