



We create chemistry

# News Release

## **BASF receives Health Canada PMRA registration on active ingredient Xemium for new turfgrass product**

**Xzemplar fungicide provides Canadian golf courses with effective and long-lasting protection against dollar spot**

CALGARY, AB, January 21, 2021 – BASF Canada Agricultural Solutions (BASF) recently received registration of the active ingredient Xemium® from Health Canada’s Pest Management Regulatory Agency (PMRA). With this registration, BASF introduces Xzemplar® fungicide – a new solution to address dollar spot on fairways, tees and greens.

“With Xzemplar fungicide, golf courses have another tool in the toolbox that combines the fast-stopping power of a contact fungicide with long-lasting preventative action to control the critical pathogen, dollar spot,” said Brad Hayhoe, Professional & Specialty Solutions Market Manager, BASF Canada Agricultural Solutions. “Xzemplar also features long respray intervals, curative and preventative properties and low use rates.”

Xzemplar fungicide features the latest in carboxamide technology, providing fast, continuous protection of turfgrass diseases and outstanding rainfastness. Paired with

---

Media Relations contact  
Tabetha Boot  
Phone: 403-461-1253  
Tabetha.boot@basf.com

BASF Agricultural Solutions Canada  
510-28 Quarry Park Blvd SE  
Calgary, Alberta  
T2C 5P9  
[www.agsolutions.ca/](http://www.agsolutions.ca/)

Maxtima<sup>®</sup>, which was launched in 2020, these two products can be used in rotation to combat resistance while controlling disease.

Superintendents can learn more about Xzemplar fungicide by contacting their local BASF representative or visiting [betterturf.ca](http://betterturf.ca).

**Always read and follow label directions.**

Xzemplar<sup>®</sup> and Maxtima<sup>®</sup> are registered trademarks of BASF; used under license by BASF Canada Inc. © 2021 BASF Canada Inc. All rights reserved. Xzemplar<sup>®</sup> and Maxtima<sup>®</sup> fungicide can be used in a preventative disease control program.

**About BASF's Agricultural Solutions division:**

With a rapidly growing population, the world is increasingly dependent on our ability to develop and maintain sustainable agriculture and healthy environments. Working with farmers, agricultural professionals, pest management experts and others, it is our role to help make this possible. That's why we invest in a strong R&D pipeline and broad portfolio, including seeds and traits, chemical and biological crop protection, soil management, plant health, pest control and digital farming. With expert teams in the lab, field, office and in production, we connect innovative thinking and down-to-earth action to create real world ideas that work – for farmers, society and the planet. In 2019, our division generated sales of €7.8 billion. For more information, please visit [www.agriculture.basf.com](http://www.agriculture.basf.com) or any of our social media channels.

**About BASF**

BASF Canada Inc., headquartered in Mississauga, Ontario, has over 1,200 employees at production facilities and offices located across Canada. BASF Canada is a subsidiary of BASF SE, and an affiliate of BASF Corporation. To find out more about BASF's activities in Canada, visit [www.basf.com/ca](http://www.basf.com/ca) or follow us on Twitter [www.twitter.com/basfcanada](https://www.twitter.com/basfcanada).

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 117,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €59 billion in 2019. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at [www.basf.com](http://www.basf.com).